



Career and Technical Student Organizations

THE MINNESOTA FOUNDATION FOR STUDENT ORGANIZATIONS

Emily Saed, Executive Director
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The Minnesota Foundation for Student Organizations

The Minnesota Foundation for Student Organizations (MFSO) was created in 1996 by the Minnesota State Legislature to ensure the stability of and provide collaborative leadership and funding to the Career and Technical Student Organizations (CTSOs) in Minnesota. The MFSO is governed by a Board of Directors that representing a variety of career areas.

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The Minnesota Foundation for Student Organizations

The MFSO is responsible for allocating, managing and reporting on legislative funds awarded to the CTSOs for basic operations.

The MFSO provides a collaborative environment, encouraging success and growth for Career and Technical Student Organizations (CTSOs) in Minnesota.

Current initiatives of the MFSO include:

- Student Leadership through Civic Awareness
- Providing Opportunities to Underserved Populations.
- CTSO Guidance and Development

Civic Awareness: CTSO Day at the Capitol

The MFSO believes it is beneficial for our student leaders to understand advocacy and citizenry. All CTSOs in Minnesota are invited to participate. They are encouraged to bring their [student] state officers or chapter presidents.

The students will meet with their individual Senator or Representative and share the experience of their CTSO, attend committee meetings and tour the Capitol.



Providing Opportunities to Underserved Populations

The MFSO has worked with the CTSOs to develop programming and activities focused on overcoming the barriers of systemic poverty and creating a climate of equity in the classroom.

To date, we have supported an estimated 500 students through thirty CTSO secondary or post-secondary chapters. Direct support has allowed economically disadvantaged [school] chapters leadership development, technical skill attainment and industry certification opportunities. *In our reporting, of those eligible, over 90% of impacted students went on to receive either a certification or attained program completion.*

The MFSO has also worked with Communications Across Barriers to train CTE Administrators and Educators in identifying students in poverty in two ways:

- Offering training directly to CTSO Executive Directors through CAB;
- Certifying MFSO Executive Director Emily Saed as a poverty coach to provide training to CTSO Advisers, CTE Administrators and Educators.

What is a CTSO?

- CTSOs are career and technical student organizations. They support the academic content of CTE programs in the classroom, internships and other work experiences.
- CTSOs are considered an integral part of CTE; they help students develop the technical and leadership skills that are essential for success.
- All CTSO programs include business and industry partnerships, career-directed competitive events and a commitment to developing social and community responsibilities.

CTSOs Recognized at the National Level

BPA – Business Professionals of America

DECA – Marketing Education

FCCLA – Family, Career and Community Leaders of America

FFA – Agriculture and Agribusiness Education

HOSA – Health Occupations

SkillsUSA – Technical and Industry Occupations

FBLA – Future Business Leaders Of America

TSA – Technology Student Association

NYFEA – National Young Farmer Association

FEA – Future Educators of America

PAS – Post Secondary Agriculture Students



Minnesota's CTSOs

BPA & BPA Post Secondary

Business Professionals of America is the CTSO for students pursuing careers in business management, information technology, finance, office administration and other related career fields. BPA provides educational experiences that further develop social intelligence, civic consciousness, leadership skills and self-esteem for its members.



2018 BPA Student of the Year

This award is very special to me since it signifies that all those late nights working on presentations/business plan, studying for a test, or taking on different leadership roles helped further the advancement of this organization

DECA and Collegiate DECA

The mission of DECA and Collegiate DECA is to enhance the education of all students with interests in marketing, management or entrepreneurship. DECA assists students in developing skills and competencies for marketing careers, while building self-esteem, experiencing leadership, and providing community services.





FCCLA



The Mission of FCCLA (formerly FHA) is to promote personal development, Leadership, through family and consumer sciences education for the multiple roles of:

- Family members
- Wage earners
- Community leaders

Members develop skills for life Through character development, creative and critical thinking, interpersonal communication, practical knowledge and career preparation.

FFA

The FFA Organization is dedicated to making a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. The FFA award and degree programs recognizes students for excellence in academics, career development, leadership and community service. Students gain hands-on experiences through:

- Classroom and laboratory experiences
- Supervised Agricultural Experiences (experiential learning)
- Leadership and Career Experiences in FFA



20,168 Agriculture, Food and Natural Resources students in Minnesota

More than 10,500 Minnesota FFA members

HOSA

The mission of Health Occupation Students of America (HOSA) is to enhance the delivery of compassionate, quality health care by providing opportunities for knowledge, skill and leadership development of all health science technology education students, therefore, helping students to meet the needs of the health care community.

100% Healthcare in all events and activities!





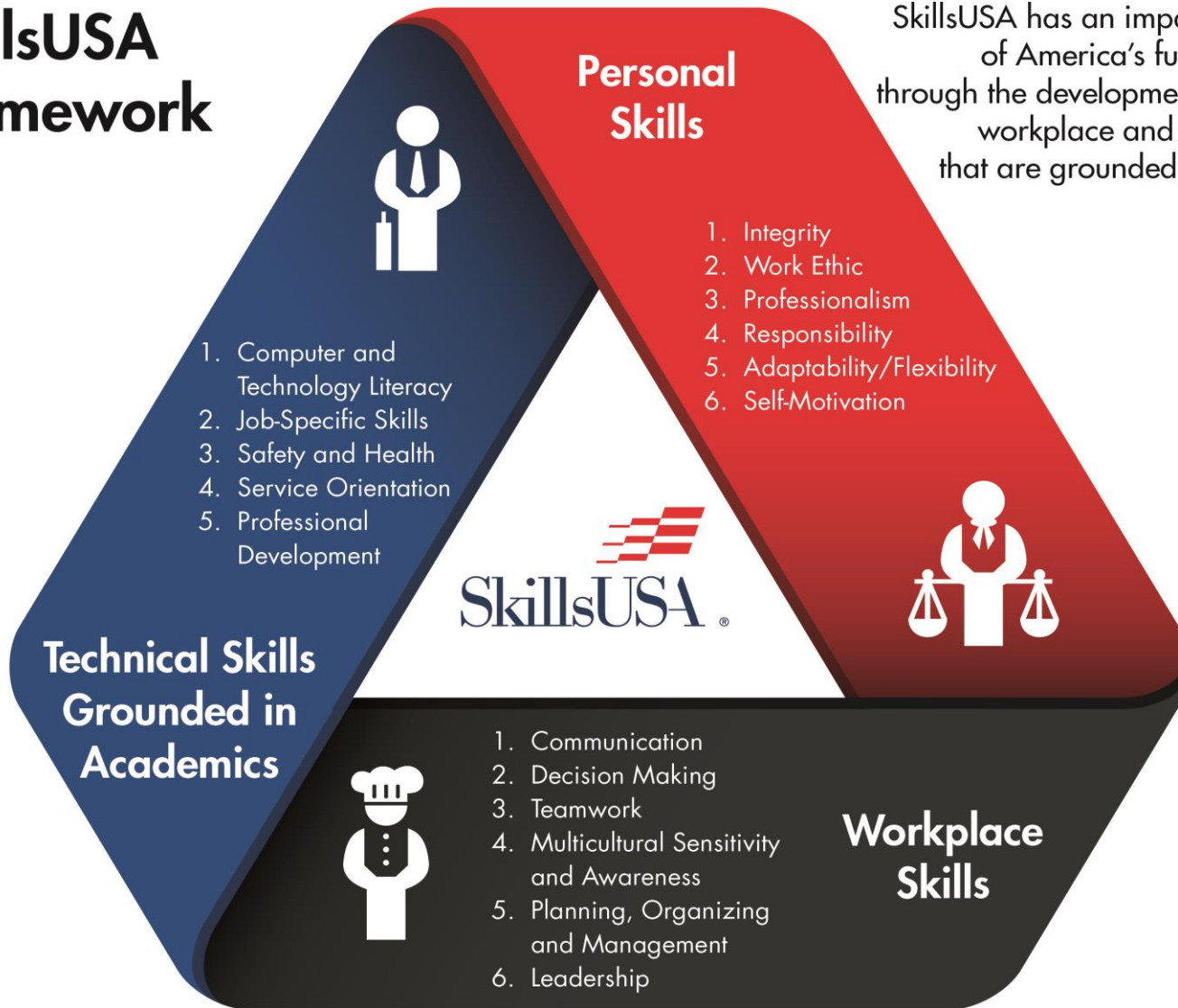
SkillsUSA High School and College

SkillsUSA empowers its members to become world-class workers, leaders and responsible American citizens. SkillsUSA improves the quality of our nation's future skilled workforce through the development of Framework skills that include personal, workplace and technical skills grounded in academics. SkillsUSA creates opportunities for students, educators and business through leadership training, volunteerism opportunities, competitions and conferences, which enhance students' self-worth and employability skills to create a seamless transition into the workforce.



The Benefits of a CTSO

SkillsUSA Framework



SkillsUSA has an impact on the lives of America's future workforce through the development of personal, workplace and technical skills that are grounded in academics.

Employability

Employers look for students with academic knowledge and technical skills. But they also look for intangibles like ethics, teamwork, problem solving, critical thinking and communication.

Co-curricular activities that happen outside of school in the “real world,” help students see the “big picture,” providing the relevance students need and the perspective employers seek.

CTSOs also offer skill assessments which measure the students skill competencies against current industry standards.

- 81% of dropouts stated that more “real world” learning would have influenced them to stay in school ¹
- 90% of educators found CTSOs to effective in improving academic performance. ²

¹ Bridgeland et al., 2010, ² NRCCTE Alfeld et al.,

Competitive Events

- Competitive events reflect a broad range of technical and academic skills; including: speech, job interview, career display as well as more technical competitions such as robotics, nursing assistant, welding, sports marketing, soil and water conservation, and many more.
- CTSO event evaluation process involves students in both a written component such as an exam or report and an interactive component with an industry professional serving as a judge.
- The CTSOs competitive events directly contribute to every student being college and/or career ready. In many cases the student receives an Industry Certification.

Competitive Event Process

CTSO members have the opportunity to experience the competitive events program at a variety of different levels:

- District or regional competitions range from 50-800 students and are located throughout the state.
- State Competitions range from 500-2,000+ members have the opportunity to compete, network and broaden their professional interests
- National Competitions range from 5,000-15,000+ students, advisors, businesspersons and alumni gather for several days of competitions, leadership training and career academies

Community Service Projects

A critical part of all CTSOs is Community Service. They are done at both the state and chapter level. Some examples include:

SkillsUSA: Integrated a community service project into their state conference; making 2000 sandwiches to be distributed through MRD (The Sandwich Project). This year they will be increasing the amount to 3000.

High School BPA: Champlin Park BPA Chapter ran the Rebels with a Cause Powder Puff game raising donations for the American Cancer Society, Feed My Starving Children, The Animal Humane Society, and our school food shelf, The Shelf. Over \$2000 was raised for these charities.



Industry Partnerships

All of the career and technical student organizations have industry partnerships that provide event sponsorship, prizes, scholarships, equipment and other financial and in-kind donations. Many of these sponsors also serve as industry representatives advising current industry standards.



The Minnesota Foundation for Student Organizations

www.mnfso.org

